

**Turning Surveys
into Conversations**



The image shows a laptop on a wooden table with the SurveySparrow logo on its screen. The logo consists of the word "survey" in white, a green stylized bird icon, and the word "sparrow" in white. The laptop is a MacBook Pro, and the screen is displaying a dark purple background with the logo in the center. To the left of the laptop is a smartphone, also displaying the SurveySparrow logo. To the right of the laptop is a pair of black headphones. In the background, there is a potted plant and a cup of coffee on a table.

Company Description

SurveySparrow is an online survey platform that creates conversational surveys. With Conversational User Interface (CUI), SurveySparrow let users create and share highly engaging, mobile-first surveys that offer a chat-like experience. The delightful nature of conversational surveys is expected to boost the survey completion rates by 40%.



Our
distinctive
features



Mobile-first Surveys

Surveys created with the mobile-first audience in mind, SurveySparrow appeals to your respondents. The Conversational Interface makes survey-taking a fun and engaging experience.



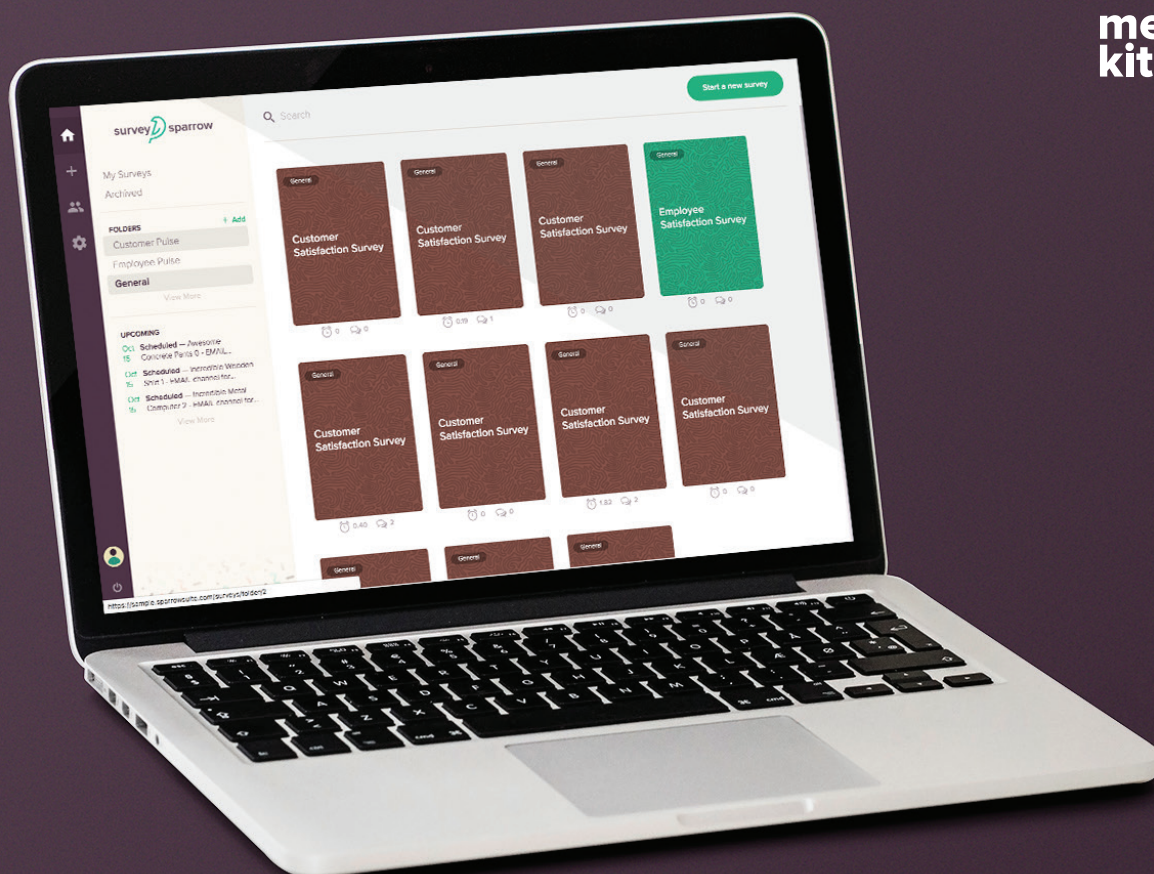
Recurring Surveys

You can automate the surveys so that they are sent to your audience at scheduled intervals. SurveySparrow let users schedule surveys in a wink!



Boost survey completion rates

SurveySparrow creates beautiful surveys that offer a chat-like experience to the respondents. The smooth and engaging platform raises the survey completion rates by a whopping 40%.



Founders



Shihab Muhammed
(Founder & CEO)

Subin Sebastian
(Co-founder & CTO)

The SurveySparrow founders, Shihab Muhammed and Subin Sebastian have been friends since college. They worked together at ZOHO for a spell and went separate ways - Shihab to cofound Freshdesk (now Freshworks) and anchor Freshservice, and Subin to amass experience nurturing Piserive, his service start-up. The longtime friends came together to build and scale SurveySparrow, the SaaS start-up that is their biggest venture yet.

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340 S LEMON AVE #9091
WALNUT , CA 91789
Toll Free Number : +1 (800) 481-0410
surveysparrow.com | info@surveysparrow.com

Please contact media@surveysparrow.com with questions or requests related to media use.